

# Liv Bailey

## Illustrator and Designer

Liv Bailey.illustration@gmail.com | 513-575-6817 | Savannah, Georgia  
[Livbailey.com](http://Livbailey.com)

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**SUMMARY** A dedicated illustrator and designer, Liv is passionate about her craft and driven to seek new opportunities, utilizing excellent collaborative skills and an imaginative, eager-to-learn outlook to fuel her work.

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**WORK EXPERIENCE** Social media Ambassador, Das Gummy January 2026 - Present

- Visual identity development on social media.
- Mockups, design, brand development, and narrative as related to social media.
- All necessary components for brand design, identity related to social media.

Graphic Design Intern, SLMG CO-OP August 2024 - March 2025

- Designed social media graphics and created print and digital posters to enhance brand visibility.
- Produced mockups and proofs under tight deadlines, ensuring timely communication with higher management.
- Collaborated with the team to develop tailored solutions addressing clients' needs.

Museum Docent, SCAD Museum of Art October 2021 - January 2023

- Helped inform and educate guests who came and visited the museum and the rotating galleries.
  - had to know all information about the artists and their works, while also knowing the history and detail of the building.
  - Would lead tours of the museum, educating guests on the works of art while also ensuring the protection of the pieces.
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**EDUCATION** Bachelor of Fine Arts in Illustration  
Savannah College of Art and design

- concentration in publication design with an accompanying minor in graphic design
  - Student media
  - Study abroad ambassador
  - Summa Cum Laude
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### KEY SKILLS

- Adobe creative suite certified
  - Figma
  - Leadership
  - Communication
  - Brand Development
  - Visual Identity
  - Art History
  - Collaboration
  - Content Creation
  - Project Management
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**REFERENCES** References are given upon request.